

11/8/17

Ashley Alameda Director Avanix, Inc. 3509 Hall Valley Drive Omaha, NE 72662

Dear Ashley,

Two months ago, I hit a goal I never thought I'd reach. I pushed SEO traffic to 20 million monthly views.

One year ago, traffic for our four sites — all of which I manage through a team of 25 employees — rested at just 4 million per month. Upper management challenged me to lead the team toward doubling our traffic. We hit that goal in just six months, blowing away our sales revenue forecasts in the process.

With over seven years experience in internet and social media marketing, and as someone who is passionate about staying on the leading edge of tech, I'm confident I can repeat that growth as your new Marketing Manager. In my current position, I successfully lead creative strategy and internal development teams. Specifically, I have:

- Skyrocketed Inbound Marketing ROI by 43%.
- Reduced Cost Per Lead by 35%.
- . Boosted Landing Page Conversion Rates by 55%.

I'm adept at reading Google and user search intent, then translating that to measurable returns. Can we schedule a call to discuss ideas for growing your revenue by 25% in 2018?

Thank you for your time. I look forward to hearing from you.

Mary Chao



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Wagner Sign Service, Inc ,1939 **Scientific American**, 1891 Monthly magazine devoted to topics of general scientific interest Computerworld, 1996-08-05 For more than 40 years Computerworld has been the leading source of technology news and information for IT influencers worldwide Computerworld's award winning Web site Computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global IT media network The Economist ,1919 The Internship Bible 2004 Mark Oldman, Samer Hamadeh, Princeton Review (Firm), 2004 The Biggest Most Up to Date Source of Internship Information No other book offers you so many chances to launch a distinguished career with a successful internship Whether you want to help Apple researchers develop new technology conduct tours at New York City's Metropolitan Museum of Art or accompany a writer from Rolling Stone on assignment you ll find everything you need to know to do it Researched and Written by The Internship Informants TM Mark Oldman and Samer Hamadeh have turned investigating internships into a full time job They ve surveyed and interviewed hundreds of interns internship coordinators and career placement counselors to locate prime opportunities across the country They are the only nationally recognized experts on internships and the founders of Vault Inc a leading authority and resource for career information All the Information You Need This annually updated guide gives you the most current information on more than 100 000 internships You can conduct a complete internship search by using the comprehensive information in these pages You ll find opportunities with the nation s most prominent companies including American Red Cross Amnesty International CBS News Central Intelligence Agency Dow Chemical Company Eastman Kodak Company ESPN Federal Bureau of Investigation Gap Inc General Mills Habitat for Humanity Harley Davidson IBM JPMorgan Chase Late Show with David Letterman Marvel Comics Merrill Lynch Metro Goldwyn Mayer United Artists The Metropolitan Museum of Art Microsoft MTV Networks NASA NBC National PublicRadio National Wildlife Federation The New York Times Nike Peace Corps PGA Tour Procter Gamble Rolling Stone SABMiller Sea World Sony Sotheby's Supreme Court of the United States United Nations Virgin Records The Wall Street Journal The White House **American Sugar Industry and Beet** Sugar Gazette ,1907 The Literary Year-book Frederick George Aflalo, Joseph Jacobs, Herbert Arthur Morrah, Henry Gilbert, Basil Stewart, Mark Meredith, 1917 The Internship Bible Mark Oldman, Princeton Review (Firm), 2003 The Biggest Most Up to Date Source of Internship Information Available Anywhere No other book offers you so many chances to launch a distinguished career with a successful internship Whether you want to help IBM researchers develop new technology conduct tours at the Metropolitan Museum of Art or accompany a writer from Rolling Stone on assignment you ll find everything you need to know to do it Researched and Written by The Internship Informants TM Mark Oldman and Samer Hamadeh have turned investigating internships into a full time job They ve surveyed and interviewed hundreds of interns internship coordinators and career placement counselors to locate prime opportunities across the country They are the only nationally recognized experts on internships and the founders of Vault Inc a leading authority and resource for career information All the Information You Need This annually updated guide gives you the most current information on more than 100 000 internships You can conduct a complete internship search by using the comprehensive information in these pages You ll find opportunities with the nation s most prominent companies Included throughout the book are special sections that give you professional advice on letter writing and interviewing as well as exclusive interviews with famous former interns like Jodie Foster and George Stephanopoulos

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Table of Contents Cover Letter Usa Setup

- 1. Understanding the eBook Cover Letter Usa Setup
 - The Rise of Digital Reading Cover Letter Usa Setup
 - Advantages of eBooks Over Traditional Books
- 2. Identifying Cover Letter Usa Setup
 - Exploring Different Genres
 - o Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Cover Letter Usa Setup
 - User-Friendly Interface
- 4. Exploring eBook Recommendations from Cover Letter Usa Setup
 - Personalized Recommendations
 - Cover Letter Usa Setup User Reviews and Ratings
 - Cover Letter Usa Setup and Bestseller Lists

- 5. Accessing Cover Letter Usa Setup Free and Paid eBooks
 - Cover Letter Usa Setup Public Domain eBooks
 - Cover Letter Usa Setup eBook Subscription Services
 - Cover Letter Usa Setup Budget-Friendly Options
- 6. Navigating Cover Letter Usa Setup eBook Formats
 - ∘ ePub, PDF, MOBI, and More
 - Cover Letter Usa Setup Compatibility with Devices
 - Cover Letter Usa Setup Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Cover Letter Usa Setup
 - Highlighting and Note-Taking Cover Letter Usa Setup
 - Interactive Elements Cover Letter Usa Setup
- 8. Staying Engaged with Cover Letter Usa Setup
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Cover Letter Usa Setup
- 9. Balancing eBooks and Physical Books Cover Letter Usa Setup
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Cover Letter Usa Setup
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Cover Letter Usa Setup
 - Setting Reading Goals Cover Letter Usa Setup
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Cover Letter Usa Setup
 - Fact-Checking eBook Content of Cover Letter Usa Setup
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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