

Robert Lewis

robertlewis@workiew.com • 555-888-1234

content production • web • video • print • multimedia

profile

- Proven history of generating significant new revenue through content marketing.
- Experience in print, web, video and multimedia production.
- Adept at thriving in fast-paced environments and adhering to tight deadlines.
- Recognized by co-workers and managers for creativity and exceptional work ethic.

skills

- Content Marketing Strategy
- News Story Production/Editing
- Digital Asset Management
- Researching/Sourcing
- Content Management
- Web & Print Design/Production
- Networking
- Project Management
- Content Partnerships

experience

BLUE DOG SEARCH

2011 - Present

Distinctive search marketing agency specializing in the entertainment industry

Content Manager / Network Editor

Built and managed a network of high-ranking websites as a way to generate extra revenue for search marketing agency. Selected accomplishments:

- Generated more than \$200,000 per year in incremental revenue by developing network of 75 sites from the ground up; designed concepts, oversaw development, created SEO and SEM strategy and built affiliate relationships.
- Designed and implemented content management system/processes and hired team of 5 freelance content producers.
- Drove average 20% year-on-year traffic gains across all sites by consistently producing high-quality, search engine optimized content and creating newsletter/email strategy that drove readers back to the sites.
- Oversaw creation of design template that gave each site its own look and feel while vastly reducing production time for each subsequent site.

XUH.COM

2009 - 2011

Sports website

Digital Content Manager

Led team of 20+ video editors, bloggers, reporters, and videographers for newly launched website whose articles and video footage were sold to TV shows, sports networks and print media (both national and local). Served as technical liaison to content partners such as ABC, NBC, Yahoo and MSN. Selected accomplishments:

- Drove 13% sales gain by revamping workflows and processes to ensure production deadlines were met.
- Enhanced product offering by providing news producers with the story as well as the video content.

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Clemens Wendtner



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Remote Work Playbook Cole N. Harrington, 2025-11-04 Break free from the 9 to 5 grind and start building a location independent life that pays the bills and fuels your purpose Whether you re burned out bored or simply tired of trading time for money the digital economy is calling Remote Work Playbook is your clear no fluff guide to designing portable income streams and reclaiming control of your time energy and freedom Bestselling author and digital entrepreneur Cole N Harrington has helped thousands escape the traditional job trap and this book shows you how Inside you ll learn how to Identify your digital skillset even if you think you re not techy Choose the best remote work path for your personality and strengths Launch in 30 days or less with freelance contract or side hustle income Land real gigs on trusted platforms without getting scammed Build sustainable systems for long term remote income and avoid burnout Master the tools tech and habits for focus flow and freedom Travel the world or stay home in your PJs while earning online Avoid isolation and stay mentally strong in the remote work lifestyle You ll also discover High earning portable hustles like coaching digital products and content creation Low tech job options like virtual assistant work ESL teaching and customer support Income stacking strategies that turn unstable gigs into steady income A full 30 day launch checklist to help you go remote fast with confidence This isn t just a book it s your blueprint for freedom Whether you re a total beginner or ready to scale your current hustle Remote Work Playbook will show you exactly how to earn from anywhere No gatekeepers No fluff Just action

Remote Careers Gabriel Barnes, AI, 2025-03-03 Remote Careers offers a comprehensive roadmap for anyone seeking to thrive in the increasingly popular world of location independent work More than just a job search guide it provides actionable strategies for identifying lucrative remote industries mastering essential skills like project management and communication and achieving a sustainable work life balance The book acknowledges the significant shift in work culture driven by technology and evolving employee expectations emphasizing that remote work is no longer a niche perk but a transformative force One intriguing fact highlighted is the growing demand for remote positions across diverse sectors from technology and healthcare to education and creative services The book is structured to systematically guide you through building a remote career It progresses from defining the core tenets of remote work and exploring promising industries to skill development and optimizing your remote work environment Finally Remote Careers delves into long term career growth networking and continuous learning By combining industry reports case studies and expert interviews the book distinguishes itself by offering a holistic and pragmatic approach empowering readers to take control of their professional destiny and build a fulfilling career

Perfect Resume Strategies Tom Jackson, Ellen Perry Jackson, 1992 From the author of the 300 000 copy bestseller The Perfect Resume a unique catalog of sample resumes for the job seeker in need of practical models as well as the insight and inspiration to crack today s tough job market *Supplement to the Official Journal of the European Communities* , 1991-11 Billboard Music Week , 1970-07 **Inside Windows for Workgroups** Jim Boyce, 1992 A

practical look at Microsoft's new network system and the advanced innovative features of this promising new product
Explains networking technology in clear precise language as well as the advantages and benefits of this advanced technology
Features tips ideas and inside information not found in any other source Helps readers understand everything from
installation and configuration to end user workstation concerns **Educational and Industrial Television** ,1981

Broadcasting ,1967 *Broadcasting, Telecasting* ,1956 *The Administrator* ,1976 *Dr. Dobb's Journal* ,1996

How to Do Everything Mac OS X Mountain Lion Dwight Spivey,2012-11-20 Unleash the power of OS X Mountain
Lion Maximize the amazing features packed into the latest release of Apple's cutting edge desktop operating system With
coverage of the iMac MacBook MacBook Air and Mac mini How to Do Everything Mac OS X Mountain Lion shows you how to
set up and customize your machine for peak performance Find out what's new such as Messages the Notification Center
Reminders and more Networking hardware security and troubleshooting are fully explained in this hands on guide Manage
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precision toothbrush case ... May 31, 2017 — 9. Objectives of this Case Understand the entry of Precision toothbrush into new geographic markets and How it transformed from a “Sleepy & ... Colgate-Palmolive Co.: The Precision Toothbrush Colgate-Palmolive Co. is considering how to position its new technological toothbrush, Precision. The case explores issues concerned with new product. Colgate-Palmolive Co.: The Precision Toothbrush - Case Abstract. Colgate-Palmolive Co. is considering how to position its new technological toothbrush, Precision. The case explores issues concerned with new product ... Colgate-Palmolive Company: The Precision Toothbrush Precision's factory list price would be priced at \$2.13. The super premium niche is growing. It accounts for 35% of unit volume and 46% of dollar sales. Baby ... Case Analysis: Colgate-Palmolive Precision Toothbrush toothbrush with Colgate brand toothpaste. With the increase of in-store advertising, toothbrushes and toothpastes have been found to sell 170% better when ... Colgate - Palmolive Case Study.pptx Colgate-Palmolive The Precision Toothbrush HARVARD BUSINESS SCHOOL CASE STUDY. Year 1991 Quick Facts Global Leader for Household & Personal Care Products ... Colgate Palmolive-The Precision Toothbrush | Case Study ... Along the way, they have built the U.S. oral care market into a \$2.9 billion industry, changed the brushing habits of millions and turned the lowly toothbrush ... Colgate-Palmolive Co.: The Precision Toothbrush - Case ... The Colgate-Palmolive Co. case study is considering the positioning of Precision, a new toothbrush. Colgate-Palmolive's main concern regarding the launch of ... Colgate palmolive the precision toothbrush | PPT Jul 19, 2010 — Colgate palmolive company the precision toothbrush case studyYash B. 4.5K views•54 slides. Colgate palmolive case analysis by. The Transgender Studies Reader - 1st Edition Transgender studies is the latest area of academic inquiry to grow out of the exciting nexus of queer theory, feminist studies, and the history of sexuality ... The Transgender Studies Reader This text is first in the canon of transgender literature. It is a must read for students of gender studies and persons questioning the gender assigned them at ... The Transgender Studies Reader 2 - 1st Edition Unlike the first volume, which was historically based, tracing the lineage of the field, this volume focuses on recent work and emerging trends. To keep pace ... The Transgender Studies Reader ... The Transgender Studies. Reader. We also thank Don Romesburg for his intrepid bibliographical assistance, and Texas Starr for administrative support in the ... The Transgender Studies Reader | Susan Stryker, Stephen ... Aug 16, 2013 — Transgender studies is the latest area of academic inquiry to grow out of the exciting nexus of queer theory, feminist studies, ... The Transgender Studies Reader Transgender studies is the latest area of academic inquiry to grow out of the exciting nexus of queer theory, feminist studies, and the history of sexuality ... The Transgender Studies Reader by Susan Stryker Transgender studies is the latest area of academic inquiry to grow out of the exciting nexus of queer theory, feminist studies, and the history of sexuality ... The Transgender Studies Reader The Transgender Studies Reader ; Publication Date 2006-05-26 ; Section Gender Studies / Gay & Lesbian ; Type New ; Format Paperback ; ISBN 9780415947091. The Transgender Studies Reader Transgender studies is the latest area of academic inquiry to grow out of the exciting nexus of queer theory, feminist studies, and the history of

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