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Globalization and Corporate Citizenship: The Alternative Gaze

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Book Globalization Corporate Citizenship Alternative Collection

Michael Woodin, Caroline Lucas



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Corporate Citizenship and Family Business Claire Seaman, 2022-04-07 Current models of corporate citizenship largely consider business as one coherent entity This view of business as a corporate force overlooks the growing evidence that most businesses are run by families Family businesses are the most common form of business in existence across countries continents and geopolitical divides and yet we know remarkably little about their approach to corporate citizenship Where families run businesses they create a concentration of family values that for good or ill influence the way business practices and behaviours develop The role of the family in business has therefore an influence on the development of society that is partially mediated through corporate citizenship This book pulls together current thinking from several diverse research fields that intersect with family business research to offer insight into current research and

examples of practice for those studying and researching in the fields of family business business values and corporate practice The book will also explore the fact that family businesses tend to take a longer term approach to business and that this is reflected in their behaviour towards the environment community engagement employee development and innovation Bringing together contributions from researchers in the diverse fields of family business philanthropy community engagement corporate social responsibility innovation and policy this book explores the many ways in which family businesses contribute to the corporate citizenship agenda

Business and Corporation Engagement with Higher Education Morgan R. Clevenger, Cynthia J. MacGregor, 2019-01-18 Multiple scholars and practitioners provide models and theories to understand the inter organizational relationships between businesses and higher education This work illuminates the complexities expectations and long term impact of such relationships

Working with Psychopathy Tom D. Kennedy, Elise Anello, Stephanie Sardinas, Scarlet Paria Woods, 2021-12-02 This brief explores the research on psychopaths in various settings and in everyday life Psychopaths are often predatory by nature but may appear normal to laypersons Individuals working in health professions forensic occupations education and corporate environments are likely to encounter a person with psychopathic traits at some point in their respective careers this brief highlights the value of being able to identify a person with psychopathic traits to understand the implications and to navigate any interactions With recommendations for assessment and for guiding future interactions this brief will be beneficial to mental health professionals practitioners and researchers in psychology forensic occupations corrections education healthcare and professionals in corporate environments

The Myth of the Good Corporate Citizen Murray Dobbin, 2003-04 This book is a classic for anyone who wants to understand the forces of globalization and their impact on the economy on politics and on social life with a Canadian orientation

The Poverty of Capitalism John Hilary, 2013-10-09 Capitalist growth is widely heralded as the only answer to the crisis still sweeping the global economy Yet the era of corporate globalisation has been defined by unprecedented levels of inequality and environmental degradation A return to capitalist growth threatens to exacerbate these problems not solve them In *The Poverty of Capitalism* John Hilary reveals the true face of transnational capital in its insatiable drive for expansion and accumulation He exposes the myth of corporate social responsibility CSR and highlights key areas of conflict over natural resources labour rights and food sovereignty Hilary also describes the growing popular resistance to corporate power as well as the new social movements seeking to develop alternatives to capitalism itself This book will be essential reading for all those concerned with global justice human rights and equity in the world order

Alternatives to Economic Globalization John Cavanagh, Jerry Manders, 2004-10-09 Written by a premier group of 21 thinkers from around the world the second edition of *Alternatives to Economic Globalization* lays out democratic ecologically sound socially just alternatives to corporate globalization more fully specifically and thoughtfully than has ever been done before Focusing on constructive achievable goals the authors present ten governing principles for establishing

truly sustainable societies and describe alternatives to the World Bank the IMF and the WTO that would better serve the needs of the planet They offer detailed proposals for protecting vital goods and services from corporate exploitation limiting corporate privileges and power rebuilding economies to make them more responsive to human needs and more This revised and expanded edition features a new opening chapter on the global balance of power a new section on the media and globalization and a new final chapter on what ordinary citizens can do to fight the injustices of globalization It also includes many new charts sidebars and other updated information

Partnership Motives and Ethics in Corporate Investment in Higher Education Clevenger, Morgan R.,MacGregor, Cynthia J.,Sturm, Paul,2021-06-25 The roles that corporate social responsibility CSR and business support of democracy play in American higher education are infrequently discussed though very important There are many ethical issues that concern both corporate interests as well as higher education linking the two more than many would think It is necessary to understand the environment inter organizational relationships and documents holistically to observe the rich history pluralistic American societal issues and relevant milestones between corporate America and higher education Partnership Motives and Ethics in Corporate Investment in Higher Education provides comprehensive documentation of business and corporate entanglements with higher education This work discusses the historic journey of funding from business and U S corporate engagement in American higher education Covering topics such as academy business relationships philanthropic partnerships and transactional partnerships this work is essential for professors executives managers faculty fundraisers leaders in higher education researchers students and academicians with interests in CSR business ethics and higher education

Green Alternatives to Globalisation Michael Woodin,Caroline Lucas,2004-04-20 What are the Green alternatives to economic globalisation Written by leader of the Green Party Caroline Lucas this manifesto argues that globalisation increases poverty undermines democracy and destroys the environment the authors demonstrate the urgent need for a new approach economic localisation that is based on the Green principles of equity ecology and democracy Applying their thesis to current international crises including climate change trade and development agriculture and international security we see how economic localisation could be adopted and applied to positive ends

Alternatives to Economic Globalization International Forum on Globalization. Alternatives Task Force,2002 Written by a premier group of thinkers from around the world this book is the defining document of the anti globalization movement and the culmination of a three year project by the International Forum on Globalization

Alternative Globalizations S. A. Hamed Hosseini,2009-12-04 This book explores the formation and transformation of ideas identities and solidarities in the global opposition to the corporate led globalization and its ideological basis neo liberalism

Business and Society Doctor Kean Birch,Mark Peacock,Richard Wellen,Caroline Hossein,Sonya Scott,Alberto Salazar,2017-01-15 Corporations dominate our societies They employ us sell to us and influence how we think and who we vote for while their economic interests dictate local national and global agendas Written in clear and accessible terms this

much needed textbook provides critical perspectives on all aspects of the relationship between business and society from an historical analysis of the spread of capitalism as the foundation of the corporate revolution in the late nineteenth century to the regulation ethics and exclusionary implications of business in contemporary society Furthermore it examines how corporate power and capitalism might be resisted outlining a range of alternatives from the social economy through to new forms of open access or commons ownership *Index to Legal Periodicals & Books*, 2006 *Business Ethics* Christoph Lütge, Matthias Uhl, 2021 In a globalized world business ethics continues to gain importance as a field of study Using a novel approach that centres on economic theory and analysis this book provides students with a comprehensive overview of the essential concepts of business ethics related to both the economy as a whole and corporate ethics of the individual company

Corporate Responsibility Mick Blowfield, Alan Murray, 2008-01-17 This much needed textbook examines the multiple dimensions to corporate responsibility It creates a framework that presents a historical and interdisciplinary overview of the field a summary of different management approaches and a review of the key actors and trends worldwide The authors take a critical perspective and successfully provide a balance between theory and practice They offer comprehensive coverage of the subject combining an insightful interdisciplinary approach with the pedagogy and support sought after by students An Online Resource Centre accompanies the text comprising weblinks new legislation further reading email listservs and links to courses for students and case studies and essay questions for lecturers Sharing in the Company Erik Poutsma, Paul E. M. Ligthart, 2017-06-12 Volume 17 of *Advances in the Economic Analysis of Participatory and Labor Managed Firms* provides detailed analysis on standard econometric studies to new institutional economics to behavioral economics *Exodus From Empire* Terrence E. Paupp, 2006-11-20 This book lays out a comprehensive vision for a new world order based on cooperation between the developing world and leading Left countries in Latin America Arguing that the ravages of corporate capitalism are unsustainable Terrence E Paupp presents an energetic critique of the problems of empire and looks ahead to a global countermovement against the IMF and US hegemony *Corporate Citizen* Oonagh E. Fitzgerald, 2020-10-06 The contributors to *Corporate Citizen* explore the legal frameworks and standards of conduct for multinational corporations In a globalized world governed by domestic and international law these corporations can be everywhere and nowhere at once reaping financial benefits and enjoying the protections of investor state arbitration but rarely being held accountable for the economic environmental and human rights harms they may have caused Given the far reaching power and success of the transnational corporation and the many legal tools allowing these companies to avoid liability how can governments protect their citizens Broad ranging in perspective colourful and thought provoking the chapters in *Corporate Citizen* make the case that because the success of corporate global citizenship risks undermining national and international democratic governance the multinational corporation must be more closely scrutinized and controlled in the service of humanity and the protection of the natural environment **Stakeholders Matter** Sybille Sachs, Edwin Rühli, 2011-09-15 The dominant shareholder value

model has led to mismanagement market failure and a boost to regulation as spectacularly demonstrated by the events surrounding the recent financial crisis Stakeholders Matter challenges the basic assumptions of this model in particular traditional economic views on the theory of the firm and dominant theories of strategic management and develops a new understanding of value creation away from pure self interest toward mutuality This new stakeholder paradigm is based on a network view whereby mutuality enhances benefits and reduces risks for the firm and its stakeholders The understanding of mutual value creation is operationalized according to the license to operate to innovate and to compete The book develops a vision for a strategy in society in which rather than the invisible hand of the market it the visible hands of the firm and the stakeholders that lead to an overall increase in the welfare of society

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