Peggy Olsen

Creative Assistant

≥ peggy@email.com

123-456-7890

Metropolis, CA

Dear Hiring Manager,

This role feels like a perfect match for my experience in advertising creatives, and I'm excited about the chance to bring that to PixelHaus.

I'm a creative assistant with 4 years of experience at advertising agencies, with a focus on B2C eCommerce. I've done creatives of all types, but my strength is in designing social media assets that drive conversions.

My experience with Adobe Suite, especially Illustrator, has been the most impactful. At Nova, I used it daily when working with the marketing department in delivering creatives. This meant keeping up with brand guidelines and deadlines. It taught me how to manage my time and work efficiently under pressure.

I also built up copywriting skills. At Draper, I used it during a conversion campaign for their men's suit line. Around that time, the team was short-staffed, and I stepped in to manage the full ad process. It gave me a broader understanding of the entire ad process, from concept to execution.

That's why I'm excited about this role, it feels like a natural next step where I can bring my strengths in ad creatives to a team that values versatility.

Thank you for considering my application. I'd love the chance to walk you through how I can support your team's goals. I'm available to talk at your convenience and hope we can connect soon.

Best Regards,

Peggy Olsen

Cover Letter 2025

Ensheng Dong

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