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Proceedings of the International Conference on Business, Economics, Social Sciences, and Humanities - Humanities and Social Sciences Track (ICOBEST-HSS 2024) Lia Warlina, Senny Luckyardi, 2024-07-22 This is an Open Access Book The International Conference on Business Economics Social Sciences and Humanities ICOBEST is hosted annually by Universitas Komputer Indonesia UNIKOM ICOBEST aims to facilitate the exchange of knowledge and experiences among academia researchers and scholars fostering optimism and revitalization within the scientific framework ICOBEST provides a unique opportunity for participants to network share ideas and present their research findings to an international audience Encouraging discussions on the latest innovations emerging trends and practical challenges in business economics social sciences and humanities This year UNIKOM will held the conference in hybrid format which means interested authors can participate in this conference either in person or through online means *Proceedings of the 6th International Conference* on Economic Management and Green Development Xiaolong Li, Chunhui Yuan, John Kent, 2023-06-27 This proceedings book together with the conference looks forward to spark inspirations and promote collaborations International Conference on Economic Management and Green Development ICEMGD is an annual conference aiming at bringing together researchers from the fields of economics business management public administration and green development for the sharing of research methods and theoretical breakthroughs The proceedings consist of papers accepted by the 6th ICEMGD which are carefully selected and reviewed by professional reviewers from corresponding research fields and the editing committee of the conference The papers have a diverse range of topics situated at the intersecting field of economic management public administration and green development ICEMGD is working to provide a platform for international participants from fields like macro and microeconomics international economics finance agricultural economics health economics business management and marketing strategies regional development studies social governance and sustainable development The proceedings will be of interest to researchers academics professionals and policy makers in the field of economic management public administration and development studies Proceedings of the Fifth Annual International Conference on Business and Public Administration (AICoBPA 2022) Andy Fefta Wijaya, Fadillah Amin, Mohammad Igbal, 2023-07-31 This is an open access book This year of 2022 in a concordance with the 62th Anniversary of Faculty of Administrative Science Universitas Brawijaya Indonesia we proudly present the 5th Annual International Conference on Business and Public Administration AICoBPA 2022 AICoBPA 2022 invites scientists and professionals from various fields related to Business and Public Administration around the world **TikTok Shop Mastery** Laurie J Harlan, 2024-02-07 Welcome to TikTok Shop Mastery A Step by Step Guide to Launching Your Own Online Store In today's digital age e commerce is constantly evolving and the HOTTEST platform that is gaining immense popularity for entrepreneurs and businesses is TikTok Shop Having just launched in the US in September 2023 and with sales predictions as high as 20 BILLION Dollars in 2024 TikTok Shop is the

Wild West when it comes to opportunities to grow a thriving eCommerce store This book is designed to be your comprehensive companion on your journey to creating a thriving TikTok Shop and will better equip you with the knowledge and practical steps you need for success Why TikTok Shop TikTok has emerged as one of the most influential social media platforms captivating users with its short form videos viral trends and engaged community It s not just a platform for entertainment it s also a dynamic marketplace where innovative entrepreneurs can showcase and sell their products or services With TikTok's user friendly interface creative tools and extensive reach you can connect with potential customers in ways that were previously unimaginable According to a recent MIND BLOWING statistic one third of users buy products directly from the TikTok app In 2023 TikTok reached 1 92 Billion Users and is expected to reach over 2 Billion in 2024 It is also the Number 1 app downloaded in over 40 countries With its rapidly growing consumer user base TikTok offers a unique opportunity to start and grow your own online store even if you re just getting started in the world of e commerce What to Expect In the following chapters well dive deep into the process of starting your TikTok Shop from scratch Well cover the following and more Qualification Requirements Documentation Applying For Your TikTok Shop Once Approved Setting up Your Shop Sourcing Products Private Label Warehousing Drop Shipping Options Complying with TikTok's Rigid Shipping Timeframes Crafting Compelling TikTok Content Working With Influencers to Promote Your Products Maintaining Responsive Customer Service A List of Helpful Resources Frequently Asked Questions You ll learn how to effectively promote your shop handle common challenges and scale your business for long term success While we are NOT financial or legal advisors we suggest you explore important legal and financial considerations to ensure your venture is built on a solid foundation Whether you re a seasoned e commerce expert or a complete beginner this guide will provide actionable insights practical tips and helpful resources that you can apply immediately By the time you finish reading you ll have the knowledge and confidence to embark on your TikTok Shop journey and capitalize on the exciting opportunities this platform has to offer So let's get started on your path to TikTok Shop success Chapter by chapter well explore the strategies and tactics that will empower you to build launch and manage your very own TikTok Shop Proceedings of the Conference on SDGs Transformation Through the Creative Economy: Encouraging Innovation and Sustainability (TCEEIS 2023) Imam Abrori, Indrian Supheni, Muhammad Mudhofar, Wahyuning Murniati, Nico Irawan, Arfan Ikhsan Lubis, Wei Qiang, Moh. Hudi Setyobakti, Muh. Barid Nizarudin Wajdi, Tarjo, Edy Sujana, 2024-01-11 This is an open access book Welcome to the 7th Indonesian Conference focused on the theme of SDGs Transformation through the Creative Economy Encouraging Innovation and Sustainability This edition aims to explore the intersection between the Sustainable Development Goals SDGs and the creative economy emphasizing the importance of fostering innovation and sustainability The conference provides a platform for academics researchers policymakers industry professionals and stakeholders to gather and exchange knowledge ideas and experiences regarding the transformative power of the creative economy in achieving the SDGs By examining the

dynamic relationship between creativity innovation and sustainable development this edition aims to generate valuable insights and practical solutions to address the pressing global challenges we face today Throughout this conference participants will have the opportunity to delve into various topics related to the creative economy and its potential to contribute to the SDGs We will explore how creative industries can drive economic growth promote social inclusivity preserve cultural heritage and protect the environment Moreover we will investigate innovative approaches best practices and emerging trends that can enhance the creative economy s impact on sustainable development By gathering experts and practitioners from diverse fields we aim to foster interdisciplinary dialogue and collaboration ultimately inspiring new ideas strategies and policies that can foster a more sustainable and inclusive future Together we can harness the power of the creative economy to propel transformative change aligning our efforts with the global agenda of achieving the SDGs We extend our heartfelt appreciation to all participants sponsors and organizers for their commitment to advancing the discourse on the creative economy and sustainable development Let us embark on this journey of exploration innovation and collaboration as we work towards a better and more sustainable future for all **Sustainable Business Management and** Digital Transformation: Challenges and Opportunities in the Post-COVID Era Marko Mihić, Sandra Jednak, Gordana Savić, 2022-11-11 This book covers high quality peer reviewed research papers presented at the 18th International Symposium of Organizational Sciences SymOrg 2022 held in Belgrade Serbia from 11 to 14 June 2022 The aim of the book is providing stimulative framework for readers to explore viable alternatives and indicate implications for the post pandemic world Researchers from academia and industry present their original work focusing on different aspects of sustainable management and digital transformation including blockchain technology business analytics e business innovation digital operations and logistics management financial industry public administration lean business systems digital transformation projects human resources marketing and communication and quality and standardization The chapters could be useful for industry experts research institutions universities and all others who share a common interest in contemporary Partial Identification in Econometrics and Related Topics Nguyen Ngoc Thach, Nguyen Duc organizational sciences Trung, Doan Thanh Ha, Vladik Kreinovich, 2024-07-31 This book covers data processing techniques with economic and financial application being the unifying theme To make proper investments in economy the authors need to have a good understanding of the future trends how will demand change how will prices change etc In general in science the usual way to make predictions is to identify a model that best fits the current dynamics and to use this model to predict the future behavior In many practical situations especially in economics our past experiences are limited As a result the authors can only achieve a partial identification It is therefore important to be able to make predictions based on such partially identified models which is the main focus of this book This book emphasizes partial identification techniques but it also describes and uses other econometric techniques ranging from more traditional statistical techniques to more innovative ones such as

game theoretic approach interval techniques and machine learning Applications range from general analysis of GDP growth stock market and consumer prices to analysis of specific sectors of economics credit and banking energy health labor tourism international trade to specific issues affecting economy such as ecology national culture government regulations and the existence of shadow economy This book shows what has been achieved but even more important are remaining open problems The authors hope that this book will inspire practitioners to learn how to apply state of the art techniques especially techniques of optimal transport statistics to economic and financial problems and inspire researchers to further improve the existing techniques and to come up with new techniques for studying economic and financial phenomena The authors want to thank all the authors for their contributions and all anonymous referees for their thorough analysis and helpful comments The publication of this book and organization of the conference at which these papers were presented was supported by the Ho Chi Minh University of Banking HUB Vietnam and by the Vingroup Innovation Foundation VINIF The authors thank the leadership and staff of HUB and VINIF for providing crucial support The Metail Economy: 6 Strategies for Transforming Your Business to Thrive in the Me-Centric Consumer Revolution Joel Bines, 2022-01-25 Rethink rebuild and re energize your relationship with every customer for ultimate success in today s Metail economy Armed with computers tablets smartphones and social media today s consumers have revolted against the marketplace status quo Demanding a voice and sometimes a hand in the products they buy these digitally empowered consumers Me s have inverted the traditional power dynamics of retail into Metail To put it simply your customers are now in charge and you must recognize and embrace this fact in order to survive in new Metail economy From Joel Bines one of today s top retail brand thought leaders The Metail Economy provides innovative methods for connecting with the Me centric consumer and shows how to thrive in this consumer revolution Bines provides examples of companies that have failed to address the Metail paradigm along with those that are on the right path clearly illustrating how the traditional power dynamic has inverted and why it matters for business survival Bines offers six proven models you can use to cultivate and serve highly informed and empowered customers in the Metail marketplace Curation Customization Category Expertise Cost Convenience Community Bines explains why you shouldn't pigeonhole your business into one model but rather develop a deep self awareness about how your organization is viewed and valued by your customers and focus your efforts accordingly Whether you re the CEO of a global organization or starting your own clothing boutique you must become a Metailer and this groundbreaking book will show you how Spies, Lies, and Cybercrime Eric O'Neill, 2025-10-07 INSTANT USA TODAY BESTSELLER National security strategist and former FBI counterintelligence operative Eric O Neill exposes how nefarious cybercriminals relentlessly attempt to access your data and wallet and arms you with his proven tactics for spotting and neutralizing cyberthreats to protect yourself your family and your business Cybercriminals domestic and foreign are launching attacks day and night using malware phishing scams deepfakes artificial intelligence and other unscrupulous schemes designed to

steal your data and hold it hostage When they win it costs nations businesses and individuals trillions of dollars annually a figure so massive that it ranks as the third largest economy in the entire world It s possible to fight back but it ll take more than a strong password Drawing on his years of experience as an FBI spy hunter and national security strategist Eric O Neill casts light on these malicious actors tactics for stealing personal data and exploiting victims Armed with this knowledge O Neill shares his method called PAID that you can use to defend yourself and stop attackers in their tracks Prepare Pinpoint your most critical data identify where it resides and who can access it and build your defenses around it Assess Continuously reassess your security and apply counterintelligence tactics to identify scams and cyberattacks Investigate Stay educated and hunt the threat before the threat hunts you Decide Using your new aptitude make smart rapid decisions under pressure Written by a top expert in the field and with the page turning readability of a true crime thriller Spies Lies and Cybercrime offers easy to follow steps for staving off cyberattacks securing data and keeping private information safe in an increasingly digital and dizzying world TikTok Shop Success 2025: The Step-by-Step Blueprint for Beginners to Launch, Sell & Profit Fast Mason Carlisle Reed ,2025-07-13 TikTok Shop Success 2025 The Step by Step Blueprint for Beginners to Launch Sell Profit Fast Dive into the booming world of social commerce TikTok Shop Success 2025 gives beginners the exact roadmap they need to launch optimize and scale a TikTok Shop quickly turning viral potential into real profit What This Book Offers Step by Step Setup From creating your TikTok Shop to integrating payment and inventory clear instructions remove guesswork Master Viral Content Discover techniques to craft scroll stopping videos that convert no prior marketing experience needed Proven Product Selection Learn how to research and pick trending high demand items that sell fast Ad Live Selling Strategies Leverage both organic posts and paid ads plus live stream tactics for immediate ROI Troubleshooting Scaling Avoid common pitfalls boost reviews and build a growth plan to go beyond your first sale Why This Guide Works TikTok Shop is the rising e commerce frontier U S monthly sales recently hit 1 billion showing explosive growth and opportunity for new sellers This book channels that energy with actionable no fluff advice inspired by top rated TikTok Shop manuals like TikTok Profit Blueprint Immediate Benefits Launch Faster Set up your shop in hours with beginner friendly tutorials Boost Sales Use trending formats and strategies to land buyers immediately Minimize Risk Learn proven methods no guesswork on products or promotion Sustainable Growth Move from first sale to real scale with reusable tactics Who This Book Is For Aspiring entrepreneurs entering social commerce for the first time Shop owners ready to expand onto TikTok for instant traffic Marketers seeking new channels and conversion based content Anyone eager to tap the viral potential of TikTok Shop Why Buy It Now 2025 Updated Strategies Fresh tactics that reflect the latest algorithm changes and advertising tools Proven Ecom System Avoid trial and error follow a polished blueprint built for rapid profit Viral First Focus Amplify your organic reach and leverage live events for real time sales Future Proof Blueprint Stay ahead in an e commerce landscape that s evolving fast TikTok Shop Success 2025 isn t an abstract promise it s your immediate playbook If you re

ready to launch a TikTok Shop attract real buyers and build a revenue stream fast this book is your starting line Click Buy Now and begin your journey toward social commerce success today LIT: Life Ignition Tools Jeff Karp, Teresa Barker, 2024-04-09 Selected as a must read by the curators of the Next Big Idea Book Club including Daniel Pink Susan Cain Malcolm Gladwell and Adam Grant In this illuminating guide Jeff Karp illustrates how we can break free from the routines that limit our thinking LIT is an essential toolkit for converting intentions into actions that matter Daniel H Pink 1 New York Times bestselling author Don t we all want to tap our innermost talents of creativity the full power of our good brains LIT is a blueprint for a richer deeper life Diana Nyad Jeff Karp's much needed book provides a spark and helps us light ourselves up from within while lighting up the world around us bringing joy and creativity to all aspects of our lives Arianna Huffington Radically simple experimental tools to help anyone tap into a high energy brain state to fire up innovative potential and shape their lives with intention by the founder of a Harvard biomedical engineering innovation lab In an age of convenience and information overload it is easy to go through the motions pressured distracted and seeking instant gratification rather than harnessing our potential for meaningful and impactful lives In LIT Jeff Karp Ph D professor at Brigham and Women's Hospital Harvard Medical School and biotech innovator helps us look to nature as a vital source of humankind s best wisdom most inspired action and greatest good Diagnosed with learning differences at a young age he persisted through nearly insurmountable struggles with support from his mom in developing ways to achieve hyper awareness and maximize decisions based on his curiosity passion creativity and connection to nature He evolved these approaches into LIT Life Ignition Tools and road tested these tools daily in his own personal life and with his lab team to innovate medical discoveries inspired by the problem solving process they find throughout the natural world LIT teaches us to turn inward and connect with what is truly important to us turn outward to act on that connecting with others and different ways of knowing question assumptions break out of habitual thinking and other patterns to discover what really serves you best explore experiment and discover fresh approaches to old challenges Dr Karp also shares insights from some of the world's most accomplished people including Nobel Prize winners the founder of an Indigenous wellness center a visionary photographer a social justice activist a five time US memory champion an Olympic medalist and a neurosurgeon who founded a center for compassion as well as professors inventors entrepreneurs CEOs and members of his laboratory Using Dr Karp's principles anyone can redirect their lives with energy focus creativity motivation intention and impact Learning to be lit is the ultimate renewable energy and is accessible to everyone anytime wherever you are Web3 Alex Tapscott, 2023-09-19 A WALL STREET JOURNAL AND GLOBE AND MAIL BESTSELLER An essential introduction and guide to navigating the next Internet revolution everything from the metaverse and NFTs to DAOs decentralized finance and self sovereign identity from the co author of the international bestseller Blockchain Revolution The Web and with it the Internet are entering a new age We ve moved from the Read only Web which had little functionality for interacting with content to the Read Write Web which offered seemingly

endless collaborative opportunities from sharing with our favorite people to shopping at our favorite brands But the profusion of cyberattacks data hacks and online profiling have left many of us to view digital life as a Faustian bargain in need of a major rethink That rethink is Web3 the Read Write Own Web a decentralized Internet where individuals own their own identities and can securely trade assets like money securities intellectual property and art peer to peer Made possible by blockchains the foundational technology of bitcoin Web3 promises the biggest shake up of business since the invention of double entry bookkeeping in the Middle Ages It is the Internet's new frontier In Web3 award winning author and technology investor Alex Tapscott provides a cutting edge guide to the Internet's next era Covering everything from the metaverse and non fungible tokens to DAOs decentralized finance and self sovereign identity this indispensable forward thinking book describes the building blocks and often hidden technologies that will be foundational to our cultural and economic progress

Well Fed: How modern diets are failing us (and what we can do about it) James Collier, 2025-01-16 What you eat doesn t just impact you it shapes the world around you Accounting Paul D. Kimmel, Jerry J. Weygandt, Jill E. Mitchell, 2021-12-06 Accounting Tools for Business Decision Making by Paul Kimmel Jerry Weygandt and Jill Mitchell provides a practical introduction to financial and managerial accounting with a focus on how to use accounting information to make business decisions Through significant course updates the 8th Edition presents an active hands on approach to spark efficient and effective learning and develops the necessary skills to inspire and prepare students to be the accounting and business professionals of tomorrow To ensure maximum understanding students work through integrated assessment at different levels of difficulty right at the point of learning The course s varied assessment also presents homework and assessment within real world contexts to help students understand the why and the how of accounting information and business application Throughout the course students also work through various hands on activities including Cookie Creations Cases Expand Your Critical Thinking Questions Excel Templates and Analytics in Action problems all within the accounting context These applications all map to chapter material making it easier for instructors to determine where and how to incorporate key skill development in their syllabus With Kimmel Accounting students will understand the foundations of introductory accounting and develop the necessary tools for business decision making no matter what path they take **Stop Making** Others Rich: How Authors Can Make Bank By Selling Direct Morgana Best, 2022-07-31 Do you want to have an author store and don t know where to start Or have one and don t know how to make the most of it Take back your power and control your author finances with an author store Your store is not just another retailer with the right store you can upsell retarget customers bundle products such as an ebook and a print book or whatever you like No more rules No more nastygrams No more spending most of your ad budget to subsidise retailers sending your readers to a page with other authors books on it With a store you can get paid now That's right now and not in 60 days And no more retailer cuts Ever wondered who buys your books Not any more Now you have data and depending on your storefront analytics This book

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banks corporations and the healthcare system are willing to do what the deep state can t Now that they re out of power in the White House and Congress the Democrats are mobilizing in the shadows working to make sure an election like 2024 never happens again In They re Coming for You Jason Chaffetz reveals how Democrats have been planting the seeds of political control using unelected institutions that collect and weaponize private information Most of us know we have traded our privacy for convenience Most of us have chosen not to worry that the government will track our Facebook posts and arrest us But what if an online retailer does What if companies use that data to refuse to hire us do business with us or ship products to us They re Coming for You lays bare the frightening truth about how these institutions are collecting buying selling and sharing our data without regard for our privacy civil liberties or national security Republican political victories will ring hollow until this bureaucratic partnership with the nonprofit and private sectors is exposed and the power of the Survey of Accounting Paul D. Kimmel, Jerry J. Weygandt, Jill E. Mitchell, 2022-12-02 administrative state checked Provide future business professionals with a practical introduction to financial and managerial accounting without the use of debits and credits With its unique focus on building students decision making skills and emphasis on financial statements Survey of Accounting 3rd Edition meaningfully integrates data analytics and the importance of using accounting information in real world decision making Adaptive practice opportunities and engaging real world industry examples and videos strengthen student understanding of accounting concepts and illustrate how these are relevant to their everyday lives and future careers in business and accounting Live-Commerce als strategisches Kommunikationsinstrument. Analyse des chinesischen Online-Handels und Einsatzmöglichkeiten im deutschen Influencer-Markt Celina Pirrung, 2022-06-09 Bachelorarbeit aus dem Jahr 2021 im Fachbereich BWL Offline Marketing und Online Marketing Note 1 7 Sprache Deutsch Abstract Die Thesis arbeitet heraus welche Einsatzm glichkeiten sich bei der Nutzung von Live Commerce innerhalb der deutschen Influencer Struktur ergeben St tzend auf den theoretischen Grundlagen wurde der deutsche Influencer Markt aufgeschl sselt Zudem wurde die Bedeutung von Live Commerce in China aufgezeigt und anhand von Beispielen untermauert Auf Grundlage dessen wurde analysiert wo dieses Kommunikationsinstrument innerhalb des Influencer Marktes am sinnvollsten einsetzbar ist Unter dem Einfluss der neuen Medien und Technologien w chst eine junge Konsumentengeneration heran die zunehmend auf der Suche nach Unterhaltung ist und ihren gesamten Alltag auf die sozialen Medien ausrichtet Daher m ssen traditionell agierende Online Shops versuchen diese Zielgruppe durch innovative Marketingma nahmen zu erreichen Transparenz Authentizit t und Entertainment stehen fr die j ngste Kundengruppe an erster Stelle Auf der Suche nach neuen Produkten l sst sich diese Generation in Deutschland durch Empfehlungen von Influencern beeinflussen ber diese Meinungsf hrer wird die Transparenz und Authentizit t der Unternehmen erh ht Auf dem chinesischen Markt wird mit dem Einsatz von Live Commerce zus tzlich der dritte Faktor die Unterhaltung integriert Prim r geht es um eine zielgerichtete Kundenansprache die den Unternehmen erm glicht eine pers nliche Verbindung zu den K

ufern herzustellen um Produktk ufe im Rahmen der Live bertragung zu erzielen Financial Accounting Paul D. Kimmel, Jerry J. Weygandt, Jill E. Mitchell, 2021-12-06 Financial Accounting Tools for Business Decision Making by Paul Kimmel Jerry Weygandt and Jill Mitchell provides a practical introduction to financial accounting with a focus on how to use accounting information to make business decisions Through significant course updates the 10th Edition presents an active hands on approach to spark efficient and effective learning and develops the necessary skills to inspire and prepare students to be the accounting and business professionals of tomorrow To ensure maximum understanding students work through integrated assessment at different levels of difficulty right at the point of learning The course s varied assessment also presents homework and assessment within real world contexts to help students understand the why and the how of accounting information and business application Throughout the course students also work through various hands on activities including Cookie Creations Cases Expand Your Critical Thinking Questions Excel Templates and Analytics in Action problems all within the accounting context These applications all map to chapter material making it easier for instructors to determine where and how to incorporate key skill development in their syllabus With Financial Accounting students will understand the foundations of financial accounting and develop the necessary tools for business decision making no matter what path they take

The Enigmatic Realm of **Tiktok Buy Online**: Unleashing the Language is Inner Magic

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