

How to Find Trending Products on TikTok

to boost sale potential



Tok Trending Instagram On Sale

Jascha Frédéric Vogelpohl



Tok Trending Instagram On Sale:

Influencer Sales Bianca Harrington, AI, 2025-03-03 Influencer Sales explores how businesses can significantly boost sales by strategically using influencer marketing social proof and viral content It emphasizes the importance of shifting from traditional advertising to authentic connections with consumers The book highlights that influencer partnerships aren't just about celebrity endorsements anymore even micro influencers can drive measurable results Furthermore leveraging social proof like customer testimonials increases credibility and conversions vital for today's discerning consumers The book delves into the evolution of influencer marketing tracing its roots and examining the psychological principles that make it effective such as social influence and reciprocity It guides readers through identifying the right influencers fostering mutually beneficial partnerships and measuring ROI The approach involves a structured progression initially introducing core concepts then focusing on social proof through user generated content and finally exploring the creation of viral content designed to amplify reach Ultimately Influencer Sales offers a comprehensive guide for integrating these elements into a cohesive marketing strategy By providing real world case studies and actionable steps it equips business owners marketing managers and entrepreneurs with the tools needed to achieve sustainable business growth in the competitive digital marketplace

AI Chatbot for E-Commerce Sales and Support People Helping People Succeed Corporation, 2025-10-04 In the fast paced world of online shopping AI chatbots are revolutionizing e commerce by providing instant customer support personalized product recommendations and seamless order processing In this book Ms Collins a successful AI entrepreneur explores how AI powered chatbots can enhance customer experiences boost sales and reduce operational costs for e commerce businesses Readers will learn How AI chatbots increase e commerce revenue through automation How businesses can use AI to personalize shopping recommendations How to integrate AI chatbots with Shopify WooCommerce and other platforms How to set up an AI powered customer support system for e commerce stores Whether you're a new entrepreneur or an established online retailer this guide will show you how to leverage AI chatbots to scale your e commerce business and enhance customer satisfaction

AI ART - Create Enchant Sell Earn Mr. Flower, Turn Your Passion for AI Art into Income The Ultimate Guide to Creating Promoting and Selling Your AI Generated Artwork Even from Scratch Are you fascinated by AI generated art Do you dream of turning your digital creations into a passive income stream that grows with your creativity AI Art Create Enchant Sell Earn is the guide you need AI art is not just a trend it is a powerful movement that combines innovation personal expression and global opportunities for enthusiasts artists and digital entrepreneurs In a market hungry for unique visual content for social media marketing or decoration AI art offers original and competitive images There is always someone looking for what you can create You don't need to be an expert With curiosity a computer and a basic subscription to an AI tool it costs less than a pizza you are ready to get started This guide is your practical roadmap that takes you step by step Create Amazing Images Use the most effective AI tools and prompting techniques to get the results

you want Monetize Unlimited Discover profitable strategies such as selling digital prints physical products mugs posters via Print on Demand digital art on marketplaces NFTs licensing commissions or freelance services Choose the Right Platforms Compare general and niche marketplaces to find the best solution for your goals Price for Success Stabilize competitive prices considering cost value and market Promote Like a Pro Create a unique brand an online portfolio and use SEO social media email marketing and paid advertising Manage with Ease Automate digital deliveries and offer 5 star customer service Scale Your Business Expand your offerings automate with AI and reach new markets Avoid Costly Mistakes Learn from common missteps and address the legal and ethical issues of AI art Making Money with AI Art is Possible Exclusive Downloadable Bonus List of Prompt Enhancers 100 Sample Prompts 100 Art Styles 100 Creative Techniques and 100 Photo Settings to instantly boost your creativity and earnings It s time to take action Fire up your computer and create something amazing Don t wait Start your AI Art Business today

How to Sell Anything Online Anaita Sarkar,2024-08-12 Are you ready to supercharge your sales When it comes to growing a business it s no longer about what you sell but how you sell it Whether you re just starting out upgrading your side hustle or wanting to grow your existing business your success depends on your sales How to Sell Anything Online reveals the most successful marketing strategies from some of the best online businesses around the world From content marketing and ads for Facebook TikTok Google and Instagram to influencer marketing website optimisation and SEO this book will be your go to business sidekick Anaita Sarkar cofounder and CEO of Hero Packaging and founder of marketing company Sell Anything Online shares a comprehensive toolkit of online actions and tips that you can put in motion immediately With the help of case studies from experts across the industry you ll learn how to Reinforce the foundational pillars that every small business needs for success Create brand awareness and seamlessly convert your audience into loyal customers using a simple proven marketing funnel Maximise how different social media platforms are used to propel your business forward Discover the magic bucket strategies for treating your customers like VIPs building a community and developing brand ambassadors Whether you re mastering content creation optimising email campaigns or exploring influencer collaborations this guide has you covered With How to Sell Anything Online you ll discover the secret sauce for consistent profitable sales growth

Social Media Marketing for Book Publishers Miriam J. Johnson,Helen A. Simpson,2022-09-02 Providing a concise toolbox for publishing professionals and students of publishing this book explores the skills needed to master the key elements of social media marketing and therefore stay relevant in this ever competitive industry Taking a hands on practical approach Social Media Marketing for Book Publishers covers topics including researching and identifying actionable insights developing a strategy producing content promotion types community building working with influencers and how to measure success Pulling from years of industry experience the authors main focus is on adult fiction publishing but they also address other areas of the industry including children s young adult YA academic and non fiction The book additionally brings in valuable voices from the wider digital marketing industries

featuring excerpts from interviews with experts across search engine optimisation SEO AdWords social platforms community management influencer management and content strategists Social Media Marketing for Book Publishers is a key text for any publishing courses covering how to market books and should find a place on every publishers bookshelf **Strengthening**

Sustainable Digitalization of Asian Economy and Society Ordóñez de Pablos, Patricia, Almunawar, Mohammad Nabil, Anshari, Muhammad, 2024-03-27 In the ongoing evolution of Asia's economy and society there is a crucial need to explore innovative conceptual frameworks empirical studies and case analyses These endeavors aim to unravel the intricate relationship between digital transformation and the imperative for fostering a greener more circular and climate neutral Asian economy Strengthening Sustainable Digitalization of Asian Economy and Society explores the intersection between digital technologies knowledge management and sustainable development The book addresses the challenges and opportunities the digital age poses examining how advanced information technologies including artificial intelligence IoT and machine learning coupled with practical knowledge management can catalyze a transformative journey Strengthening Sustainable Digitalization of Asian Economy and Society unravels how these digital tools and solutions impact the realization of the Sustainable Development Goals SDGs by 2030 offering invaluable insights for academics researchers industry players policymakers and stakeholders This book emphasizes the ASEAN region providing an understanding of the regional nuances in the digital transition by presenting comparative regional studies including Asia Europe the USA Latin America Africa and the Gulf Region **Gender in Digital Entrepreneurship** Grisna Anggadwita, Léo-Paul Dana, Veland Ramadani, Alain

Fayolle, Justina Shiroka-Pula, Adhi Prasetyo, 2025-12-16 This book offers a comprehensive exploration of the intersection between gender and digital entrepreneurship focusing on emerging countries Despite the transformative potential of digital technologies gender disparities in entrepreneurship persist particularly in emerging countries Women entrepreneurs often face a unique set of challenges that hinder their participation and success in the digital economy Therefore understanding the unique challenges and opportunities faced by women entrepreneurs is crucial in those areas From access to capital and networks to overcoming societal biases this book delves into the complexities of gender dynamics within the digital startup ecosystem Through real world case studies this book highlights both the achievements and challenges experienced by digital entrepreneurs especially for women This book provides both inspiration and practical insight serving as a valuable resource for policymakers educators and aspiring entrepreneurs in advancing gender equality within the digital landscape Aligned with Sustainable Development Goal 5 SDG 5 it emphasizes the promotion of equal access to economic resources for women the empowerment of women through technology and the adoption and reinforcement of policies and legislation that support gender equality **TikTok und selbstverletzendes Verhalten. Fördert der Algorithmus von TikTok das**

selbstverletzende Verhalten von Jugendlichen? , 2022-09-16 Studienarbeit aus dem Jahr 2022 im Fachbereich Pädagogik Medienpädagogik Note 1,7 Sprache Deutsch Abstract Die Ausarbeitung beschäftigt sich im ersten Teil mit der Thematik von

Themen zur psychischen Gesundheit in den sozialen Medien Hierbei wird verdeutlicht dass die Thematik immer präsenter wird In Foren Gruppen und oder auf Instagramprofilen tauschen sich Menschen aus und informieren sich Das gesellschaftliche Tabu Thema Mentale Gesundheit ist in den sozialen Medien unter dem Hashtag mentalHealth zu einem regelrechten Trend geworden Weiter beschäftigt sich die Ausarbeitung mit sogenannten Trigger und deren Auswirkungen wenn diese Inhalte an Menschen geraten die mit den Inhalten ggf auf Grund von posttraumatischen Erkrankungen in traumatische Erinnerungen geworfen werden Damit dies nicht geschieht werden nach eigenem Ermessen Triggerwarnungen vor bestimmte Inhalte geschaltet ob diese zielführend sind wird in Kapitel 2 2 erläutert Im Anschluss an das Kapitel fokussiert sich die Ausarbeitung mit der Thematik Selbstverletzendes Verhalten und die Präsenz dieser Thematik in den sozialen Medien Vorgestellt wird hierbei eine Studie von Brown Fische Goldwisch Keller Young und Plener aus dem Jahr 2016 welche sich mit Postings zu dem Hashtag cutting auf der social Media Plattform Instagram beschäftigt Aufgrund dieser Ergebnisse wird im Anschluss kurz die Thematik des Selbstverletzenden Verhaltens bei Jugendlichen thematisiert Die Gründe weshalb sich Jugendliche selbst verletzen werden an dieser Stelle nur kurz angerissen und in den Kontext mit dem Einfluss der digitalen Medien auf Jugendliche in Verbindung gebracht Im weiteren Verlauf wird aufgezeigt wie sich die Inhalte zu Depression Suizid und Selbstverletzendes Verhalten auf die Jugendliche NutzerInnen auswirken Im Kapitel 4 wird die App genauer erklärt und aufgezeigt was sie so beliebt macht Außerdem wird auf die Funktion des Algorithmus eingegangen und in diesem Zusammenhang eine Studie von PLUS Reportagen und BR vorgestellt In Bezug auf die untersuchten Inhalte der Studie und die damit in Verbindungen Ergebnisse werden im weiteren Verlauf die Communityrichtlinien von TikTok in Bezug auf gefährliche Inhalte und selbstverletzendes Verhalten aufgeführt und erläutert zudem unterstützen sich Experten zu den Ergebnissen der Studien Dass NutzerInnen in vielen Bereichen auf TikTok geschützt werden müssen ist der App ein großes Anliegen Was sie bisher für Schutzeinstellungen als Feature der NutzerInnen zur Verfügung stellen und wie transparent diese sind zeigt Kapitel 4 5

Das Videoportal TikTok. Eine Studie zu Attraktivitäts- und Wirkungsfaktoren bei Jugendlichen, 2023-05-10 Bachelorarbeit aus dem Jahr 2022 im Fachbereich Pädagogik Medienpädagogik Note 1,0 Universität Paderborn Sprache Deutsch Abstract Ziel dieser Arbeit ist es unter der Berücksichtigung verschiedener Perspektiven einen Überblick über TikToks Attraktivitäts und Wirkungsfaktoren für Jugendliche zu erarbeiten der Erklärungsansatz für TikToks Erfolg und potenzielle Auswirkungen auf das Verhalten von Jugendlichen umfasst Dafür wird ausführlich bereits publizierte empirische Forschung ausgewertet und theoretisch eingeordnet Zunächst werden TikTok seine Nutzenden und sein Empfehlungssystem beschrieben Kapitel 2 In Kapitel 3 werden unter der Berücksichtigung der speziellen Lebenssituation von Jugendlichen Attraktivitätsfaktoren herausgearbeitet bevor in Kapitel 4 potenzielle positive wie negative Auswirkungen des TikTok Konsums in den Blick genommen werden Kapitel 5 fasst die Ergebnisse zusammen Da bis dato keine Untersuchung zu den Attraktivitäts und Wirkungsfaktoren von TikTok vorzuliegen scheint ist es für die weitere

Erforschung des Phänomens TikTok von großer Bedeutung zu verstehen was zu dem Konsum und der Beliebtheit von TikTok unter Jugendlichen führt und welche Folgen sich wiederum durch die Nutzung von TikTok ergeben können **Shopping Posts in Social Media. Ein Vergleich des Social Commerce auf verschiedenen sozialen Netzwerken** Markus Grom, 2021-10-26 Projektarbeit aus dem Jahr 2021 im Fachbereich Medien Kommunikation Public Relations Werbung Marketing Social Media Note 1,5 Hochschule Ravensburg Weingarten Sprache Deutsch Abstract Das Ziel dieser Arbeit ist eine Bestandsaufnahme der aktuellen Möglichkeiten und Herausforderungen die Shopping Posts bieten Dabei sollen Shopping Posts von verschiedenen sozialen Netzwerken aufgezeigt werden Diese Arbeit soll beschreiben welche Formen von Shopping Posts es gibt und wie diese in der Praxis eingesetzt werden Durch eine Analyse der verschiedenen Formen sollen Gemeinsamkeiten und Unterschiede der einzelnen Plattformen und deren Shopping Posts erarbeitet werden Zudem soll herausgefunden werden welche Auswirkungen Shopping Posts auf Konsumenten und den Kaufprozess haben und welche Bedeutung diese Veränderungen für Marken und Hersteller darstellen Social Commerce und insbesondere Shopping Posts haben in den letzten Jahren einen enormen Zuwachs erfahren Durch Shopping Posts ist ein Trend entstanden der von Händlern und Konsumenten besonders gut angenommen wird da er das Leben der Konsumenten enorm vereinfacht und es zudem für die Händler viele Vorteile bietet Aufgrund der großen Nachfragen bieten immer mehr soziale Netzwerke es Werbetreibenden an Shopping Posts auf ihren Plattformen zu erstellen Die verschiedenen sozialen Netzwerke bedienen unterschiedliche Zielgruppen Hinzu kommt dass das Nutzerverhalten auf den verschiedenen Plattformen sehr unterschiedlich sein kann Aufgrund der unterschiedlichen Gegebenheiten auf den Plattformen werden auf den jeweiligen sozialen Netzwerken unterschiedliche Formen von Shopping Posts angeboten Mit den verschiedenen Formen von Shopping Posts wird versucht durch Bilder Texte oder Videos in denen Produkte vorgestellt werden visuelle Anreize zu schaffen Das Ziel ist es Aufmerksamkeit zu erlangen und den Nutzer von einem Produkt zu überzeugen *Einfluss der sozialen Medien auf das Ernährungsverhalten von Jugendlichen und jungen Erwachsenen* Jasmin Fiedler, 2025-02-03 Bachelorarbeit aus dem Jahr 2024 im Fachbereich Gesundheit Ernährungswissenschaft Note 1,8 Deutsche Hochschule für Prävention und Gesundheitsmanagement GmbH Saarbrücken Sprache Deutsch Abstract Inwiefern werden Jugendliche und junge Erwachsene in Deutschland durch die Nutzung der sozialen Medien negativ beeinflusst Stehen eine sinkende Zufriedenheit mit dem eigenen Körperbild und eine erhöhte Nutzungsdauer und Nutzungshäufigkeit von Social Media im Zusammenhang Innerhalb dieser Thesis werden diese Fragen ausführlich beleuchtet und erklärt und zahlreiche Primärstudien belegen die Schlussfolgerungen welche kompakt zum Abschluss dargestellt werden Zuerst wird der aktuelle Kenntnisstand rund um das Thema Jugendliche Ernährung Körperwahrnehmung und der Nutzung von Social Media erläutert und nachfolgend auf Metaebene diskutiert *The Hype Handbook: 12 Indispensable Success Secrets From the World's Greatest Propagandists, Self-Promoters, Cult Leaders, Mischief Makers, and Boundary Breakers* Michael F. Schein, 2021-01-11 Master the art and

science of using shameless propaganda for personal and social good Influencers have always deployed the power of hype to get what they want But never in history have people been so susceptible to propaganda and persuasion as they are now Hype truly runs our world Imagine if you could generate and leverage hype for positive purposes like legitimate business success helping people or effecting positive change in your community Michael F Schein teaches you how In The Hype Handbook the notorious marketing guru provides 12 fundamental strategies for creating and leveraging hype for good including ways to Attract attention from people that matter Create a community of acolytes to further your cause Create an atmosphere of curiosity and intrigue Sell your message with the skill of master Create a step by step manifesto Citing the latest research in psychology sociology and neuroscience Schein breaks the concept of hype down into a simple set of strategies skills and techniques and illustrates his methods through stories of the world s most effective hype artists including American propagandist Edward Bernays Alice Cooper manager Shep Gordon celebrity preacher Aimee Semple McPherson Spartan Race founder Joe De Sena and digital guru Gary Vaynerchuk Whatever your temperament education budget background or natural ability The Hype Handbook delivers everything you need to apply the most powerful tools of persuasion for personal and business success

Mushroom News ,2024-07 Influencer-Marketing auf YouTube. Ästhetik und Narration Jascha Frédéric Vogelpohl,2023-03-22 Bachelorarbeit aus dem Jahr 2022 im Fachbereich Medien Kommunikation Public Relations Werbung Marketing Social Media Note 1 00 Philipps Universität Marburg Institut für Medienwissenschaften Veranstaltung Filmanalyse für moderne Videoformate Sprache Deutsch Abstract In dieser Arbeit soll das Thema Influencer innen Marketing mit medienwissenschaftlichem Schwerpunkt hinsichtlich seiner audiovisuellen Strukturen anhand von ausgewählten Beispielen auf der Online Videoplattform YouTube analysiert werden Die Forschungsfrage lautet Mithilfe von welchen audiovisuellen Inszenierungsmustern betreiben die beiden YouTube Kanäle CokeTVDeutschland und BibisBeautyPalace an ausgewählten Beispielen sogenanntes Influencer innen Marketing auf der Online Videoplattform YouTube und warum ist dieses so erfolgreich Den Ablauf dieser Arbeit betreffend soll zu Beginn ein kurzer Überblick zu dem werbefinanzierten Streaming Portal YouTube geschaffen werden Daraufhin folgt eine Aufarbeitung des Influencer innen Marketings Hier wird zunächst versucht den Influencer innen Begriff genauer zu definieren um dann die klassischen Influencer innen Marketingformate auf YouTube zu präsentieren Anschließend werden zahlreiche Charakteristika der audiovisuellen Analyse näher beleuchtet mithilfe derer in dem weiteren Verlauf dieser Arbeit die zwei ausgewählten Beispiele des Influencer innen Marketings analysiert werden sollen Bei dem Gegenstand in der Analyse handelt es sich einerseits um den YouTube Kanal CokeTVDeutschland einem Branded Entertainment Kanal des Unternehmens Coca Cola welcher aufgrund seines strukturellen Aufbaus auf einer Metaebene analysiert wird Der zweite Gegenstand der Analyse ist ein einzelnes Video mit Verdacht auf Empfehlungsmarketing produziert von der in Deutschland ansässigen Influencerin BibisBeautyPalace Das Video wird im Gegensatz zum Kanal CokeTVDeutschland aufgrund des unterschiedlichen Marketingformats im Detail analysiert Am

Ende dieser Arbeit wird es ein Fazit geben in welchem alle wichtigen Erkenntnisse dieser Arbeit noch einmal abschließend reflektiert werden

Einfluss von sozialen Medien auf das Ernährungsverhalten von Jugendlichen und jungen Erwachsenen Nikas Wildemann, 2023-05-02 Bachelorarbeit aus dem Jahr 2022 im Fachbereich Medien Kommunikation Public Relations Werbung Marketing Social Media Note 1,2 Deutsche Hochschule für Prävention und Gesundheitsmanagement GmbH Sprache Deutsch Abstract In dieser Arbeit soll insbesondere auf die negativen Aspekte der beruflichen Nutzung von sozialen Medien in Bezug auf das Ernährungsverhalten von jungen Menschen eingegangen werden. Darüber hinaus soll genau herausgearbeitet werden, welche Faktoren genau für die eventuellen negativen Folgen verantwortlich sind. Die Digitalisierung schreitet unaufhaltsam voran und neben vielen positiven Aspekten bringt sie auch viele Aspekte mit sich, die gerade im Bezug auf das Ernährungsverhalten kritisch betrachtet werden müssen. Mit dieser Arbeit soll mittels eines narrativen Reviews eine eigenständige Zusammenfassung zum Thema Einfluss von sozialen Medien auf das Ernährungsverhalten von Jugendlichen und jungen Erwachsenen auf Grundlage von aktuellen Studien und aktuellem Forschungsstand angefertigt werden. Dabei wird insbesondere auf folgende Forschungsfragen Bezug genommen: Wie wird unser Ernährungsverhalten durch soziale Medien beeinflusst? Wie wird unser eigenes Körperbild durch soziale Medien beeinflusst? Wie wirken sich Gesundheits- und Fitness Posts auf Social Media auf die tatsächliche Gesundheit der Nutzer aus?

Social-Media-Marketing. Erfolgsfaktoren und Kundenbindung im digitalen Zeitalter Marina Aparicio Mijares, 2024-02-26 Bachelorarbeit aus dem Jahr 2023 im Fachbereich Medien Kommunikation Public Relations Werbung Marketing Social Media Note 1,0 Hochschule Fresenius Idstein Sprache Deutsch Abstract Diese Bachelorarbeit untersucht die wesentlichen Erfolgsfaktoren im Social Media Marketing und der Kundeneinbindung. Bei Social Media Einblicke in die Interaktion zwischen Unternehmen und Kunden sowie wirksame Strategien zur Kundenbindung werden durch eine umfassende Umfrage gewonnen. Die Ergebnisse deuten darauf hin, dass soziale Medien als ein bedeutender Kommunikationskanal dienen, wobei jüngere Generationen aktiv auf diesen Plattformen interagieren. Visueller Content einschließlich Story Beiträgen und Foto Bild Beiträgen erweist sich als besonders wirksam für die Interaktion mit Marketinginhalten. In Bezug auf die Kundenbindung betonen die Ergebnisse die Bedeutung von interessanten Inhalten und monetären Anreizen. Rabattaktionen und gezielte Angebote werden als wirksame Strategien identifiziert, während eine ausgewogene Social Media Strategie, die hochwertigen Content und individuelle Kommunikationsoptionen einschließt, für den Erfolg entscheidend ist.

Der Spiegel Rudolf Augstein, 2020 *Kinh tế và dự báo*, 2021 **1000 Viral Video Prompts for TikTok, Instagram Reels & YouTube Shorts** Viral Video Zen, Turn Creative Block into Viral Gold Struggling to come up with fresh attention grabbing short form video ideas 1000 Viral Video Prompts for TikTok Instagram Reels YouTube Shorts is your ultimate content spark packed with proven concepts designed to boost engagement grow followers and help your videos go viral Inside you'll discover 1000 ready to use prompts to inspire your next video no more staring at a blank screen Trendy high

engagement ideas perfect for TikTok Instagram Reels and YouTube Shorts Hooks challenges and storytelling angles that keep viewers watching to the end Ideas for every niche lifestyle business humor education fitness personal branding and more Adaptable formats so you can make them your own while staying authentic to your brand Whether you re a content creator influencer marketer or business owner this book is your shortcut to a consistent stream of high impact share worthy videos Stop wondering what to post and start creating content that gets views followers and sales Your next viral hit is just one prompt away

TikTok for Sales Josué Matos, In the ever evolving digital landscape where trends shift at the speed of a click few platforms have reshaped the sales and marketing game quite like TikTok What initially seemed like a space for fun and creative videos has become a powerful tool for brands seeking authentic connections with their consumers Far from being a passing trend TikTok represents a revolution in how products and services are promoted and sold online This is the second book in a series designed to explore the potential of social media platforms for sales While the first volume Instagram for Sales Strategies to Convert Followers into Customers focused on a well established platform known for its visual and interactive appeal this book dives into a dynamic and opportunity rich terrain TikTok for Sales Viral Strategies for Growth and Conversion is an essential guide for anyone looking to harness the viral power of TikTok transforming creativity into real conversions With over 150 million active users in the United States alone and a global user base exceeding 1 billion TikTok is not just a social network but a global stage where brands can shine by telling their stories in engaging and innovative ways Through trends challenges short videos or live streams TikTok offers endless possibilities for entrepreneurs of all sizes to stand out in today s competitive market In this book I ve explored every aspect of the platform from setting up an attractive business profile to advanced sales strategies and performance analysis Organized into 30 chapters the content is tailored for both beginners and seasoned professionals providing valuable and practical insights You ll learn how to navigate TikTok s algorithm create engaging content leverage features like TikTok Shopping and hashtags and build partnerships with creators to maximize your sales As a digital marketing professional inspired by my international journey I bring a global perspective to this work My name is Josu Matos author of over 50 books including Rich Uncle Poor Nephews and The Art of Reinvention With a decade of experience in digital platforms and a Bachelor s degree in Advertising Marketing and Communications underway I have dedicated my career to helping entrepreneurs succeed in the digital world My travels across Northern Ireland Canada and the United States have broadened my outlook and enabled me to develop innovative strategies which I share with you in this book Get ready to discover how to turn creativity into conversions trends into sales and followers into loyal customers Welcome to a new era of sales on TikTok Together let s explore this dynamic platform and take your business to the next level

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Tok Trending Instagram On Sale Introduction

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