MEDIA ROLE IN AFRICAN CHANGING ELECTORAL PROCESS

A POLITICAL COMMUNICATION PERSPECTIVE

EDITED BY

COSMAS UCHENNA NWOKEAFOR

Media Role In African Changing Electoral Process A Political Communication Perspective

Minjie Lin

Media Role In African Changing Electoral Process A Political Communication Perspective:

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organisational communication and strategic communication Analysis of the role of digital technologies is woven throughout the book concluding with a final section theorising the future of communication studies in Nigeria in the light of the digital media revolution Robust in its theoretical and methodological underpinnings this book will be an important reference for researchers of media and communication studies and those working on Africa specifically Online Reporting of Elections Einar Thorsen, 2014-10-29 This book contributes to debates concerning online reporting of elections and the challenges facing journalism in the context of democratic change The speed of technological adaptation by journalists and their audiences means online news is gradually becoming a normalised part of media landscapes across the world Journalists monitor social media for insight into the political process and as an instant indication of public sentiment rather than waiting for press releases and opinion polls Citizens are actively participating in online political reporting too through publishing eyewitness accounts political commentary crowd sourcing and fact checking information of political manifestos and media reports alike It is therefore growing increasingly important to understand how political journalism is evolving through new communicative forms and practices in order to critique its epistemological role and function in democratic societies and examine how these interventions influence daily online political reporting across different national contexts This volume covers comparative research based studies across a range of national contexts and electoral systems including Australia ten African countries the European Union Greece the Netherlands India Iran Sweden the UK and the USA This book was originally published as a special issue of Journalism Practice **Courses and Degrees** Stanford University, 1993

Stanford Bulletin .2006 African Media and the Digital Public Sphere Okoth Fred Mudhai, Wisdom J. Tettey, Fackson Banda, 2009-04-15 African Media and the Digital Public Sphere examines from theoretical and empirical perspectives the claims that new information and communication technologies ICTs are catalysts of democratic change in Africa Contributors do so from optimist pragmatist realist and pessimist stances through analyses of words and deeds of various political actors and organizations or institutions from government units to political parties and party leaders to civil society organizations and minority groups It is the first such publication contributed to by various African and Africanist scholars based in Africa and around the world whose research and or practice activities focus on the relationship between new digital media and **Africa** Atsen J. Ahua, Kibisu Kabatesi, Zeke Waweru, 1994 Social Media and Elections in democracy on the continent Africa, Volume 1 Martin N. Ndlela, Winston Mano, 2020-01-02 This book brings together fresh evidence and new theoretical frameworks in a unique analysis of the increasing role of social media in political campaigns and electoral processes across Africa Supported by contemporary and historical cases studies it engages with the main drives behind the various appropriations of social media for election campaigns organization and voter mobilization Contributors in this volume delve into changing and complex aspects of social media offering an appraisal of theoretical perspectives and examining fascinating case studies which social media use is redefining elections across Africa Contributions show that new media

ecologies are resulting in new policy regimes user behaviors and communication models that have implications for electoral processes. The book also provides preliminary analysis of emerging forms of algorithm driven campaigns fake news information distortions and other methods that undermine electoral democracy in Africa Sociological Abstracts, 2001 CSA Sociological Abstracts abstracts and indexes the international literature in sociology and related disciplines in the social and behavioral sciences. The database provides abstracts of journal articles and citations to book reviews drawn from over 1 800 serials publications and also provides abstracts of books book chapters dissertations and conference papers 1977 Annual Supplement George W. Johnson, 1978-01-07 Political Science Abstracts IFI/Plenum Data Company staff, 1987-11-30 Political Science Abstracts is an annual supplement to the Political Science Government and Public Policy Series of The Universal Reference System which was first published in 1967 All previous volumes are still available

African administrative studies, 2003 Issues for 1966 include sections A Studies B Documents and monographs C News of institutes and schools of administration D Bibliographical notes **Documentation politique internationale**, 2003

United States Political Science Documents ,1993 PAIS International in Print Catherine Combroad .1992 Korvin, 2003-05 This book contains bibliographic references with abstracts and subject headings to public and social policy literature and to world politics published in print and electronic formats international focus Global Perspectives on the Impact of Mass Media on Electoral Processes Aririguzoh, Stella Amara, 2021-03-18 The media play active roles in politics with different media channels serving as bridges that link the politicians and citizens together It is clear that what the media emphasize as important may be seen as such by the public Hence it is likely that the media may impact voter decisions during electoral processes and even during the elections As such it is imperative that research is collected on the impact of the media and the role it plays in strengthening party loyalty improving public knowledge on elections and swaying apathetic citizens to become involved in the electoral process Global Perspectives on the Impact of Mass Media on Electoral Processes provides relevant theoretical frameworks and research findings that evidence the impact of the media in specific elections in different countries around the world The book supports professionals who want to improve their understanding of the strategic roles that the media play in electoral politics as well as political candidates who may want to know if their heavy expenditures in paying the media to carry their political messages bring in returns on their investment Covering topics that include social media political cartoons and media influence this book seeks to provide fresh insights on the media s impact on elections whether at the national regional or local levels It is ideal for politicians campaign managers media analysts government officials professionals researchers students academicians and individuals involved in electoral management political parties advertising agencies and marketing companies AEIMC News ,2002

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