

11/8/17

Ashley Alameda Director Avanix, Inc. 3509 Hall Valley Drive Omaha, NE 72662

Dear Ashley,

Two months ago, I hit a goal I never thought I'd reach. I pushed SEO traffic to 20 million monthly views.

One year ago, traffic for our four sites — all of which I manage through a team of 25 employees — rested at just 4 million per month. Upper management challenged me to lead the team toward doubling our traffic. We hit that goal in just six months, blowing away our sales revenue forecasts in the process.

With over seven years experience in internet and social media marketing, and as someone who is passionate about staying on the leading edge of tech, I'm confident I can repeat that growth as your new Marketing Manager. In my current position, I successfully lead creative strategy and internal development teams. Specifically, I have:

- Skyrocketed Inbound Marketing ROI by 43%.
- Reduced Cost Per Lead by 35%.
- . Boosted Landing Page Conversion Rates by 55%.

I'm adept at reading Google and user search intent, then translating that to measurable returns. Can we schedule a call to discuss ideas for growing your revenue by 25% in 2018?

Thank you for your time. I look forward to hearing from you.

Mary Chao



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Martin John Yate

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lets you say it straight to your reader one on one

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Edition prepares business students to excel in their communication skills upon entering the workforce The text provides a
concise and focused narrative covering a range of communication practices from written and oral communication to social
media interactions It simplifies complex concepts while providing practical examples to enhance understanding

Lean
Today, Rich Tomorrow Joe Bichai,2014-09-24 This book tells the story of an actual Lean transformation that took place in a
100 year old North American manufacturer s factory Lean Today Rich Tomorrow Succeeding in Today s Globalization Chaos
describes how an obsolete factory destined for closure was transformed into the most productive North American
manufacturer in its field It describes how the company eliminated the bad habits associated with its antiquated push system
and transformed its factory into a JIT Lean philosophy driven plant with one piece flow U shaped production lines and
productivity sharing

National Directory of Arts Internships Christensen Warren, William Barton, 2005-08

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The Art of Writing Business Reports & Proposals Howard Hillman, Lisa Loring, 1981 The State Reports, New California. Court of Appeal (1st Appellate District). Records and South Wales New South Wales. Supreme Court, 1922 Briefs California (State)., Records & Briefs New York State Appellate Division, New York Court of Appeals. <u>Votes and Proceedings of the Legislative Assembly New South Wales.</u> **Records and Briefs.** New York (State)... Parliament. Legislative Assembly, 1906 Votes & Proceedings New South Wales. Parliament. Legislative Council, 1906 Iron & Coal Trades Review ,1920 Vol 115 includes Diamond jubilee issue 1867 1927 The New Postage ,1931 Statesman .1929 Records and Briefs New York State Appellate Division,

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